## IBJA Times & PassionFox

USP of IBJA Times Magazine

8

PassionFox services





## Why IBJA Times Magazine – USP

IBJA times is one of his own kind in the world of E-Magazine with many features that have never seen before:

- Clickable website links which redirect you to your website directly
- Clickable social media icons/links which help boosting social media profile
- Buy now & click here button options to redirect the viewer to the purchase/profile page directly
- Direct WhatsApp number linked with profile to connect with viewer/buyer/seller directly
- Tap to connect: Unique in it self to receive the interested viewer/buyer number directly to your phone
- Image & Video content: First ever magazine to have
- With reach upto 40-50,000 wholesalers & retailers specifically for Jewellry Industry across India

## Our magazine links:

First magazine : <a href="http://ibja.passionfoxi.com/v1">http://ibja.passionfoxi.com/v1</a>
Second Magazine : <a href="http://ibja.passionfoxi.com/v2">http://ibja.passionfoxi.com/v2</a>
Third magazine : <a href="http://ibja.passionfoxi.com/v4">http://ibja.passionfoxi.com/v3</a>
Fourth magazine : <a href="http://ibja.passionfoxi.com/v4">http://ibja.passionfoxi.com/v4</a>
Fifth magazine : <a href="http://ibja.passionfoxi.com/v5">http://ibja.passionfoxi.com/v5</a>





## **PassionFox - Services**

Every brand is trying or making an impression on Social Media Platform to promote or sell their products to create more and more awareness / brand-building, why one should come and visit or buy it from them only, we as a PassionFox Team helps our Client to reach the maximum right audience through our different campaigns/ideas and marketing strategy.

Our Services: PassionFox has curated handpicked digital services for the Gems & Jewellery Industry.

- Social media promotion
- Social media creative designing
- Google advert
- Google business promotion
- Event Photography & Videography
- SMS & Whatsapp BLAST services
- Creative graphic designing
- Creative video designing
- SEO, SEM, SMO, SMM, PPC
- Brand Strategy / Planning
- Digital Marketing Strategy
- UI/Ux Designing
- Website Design & Development
- Application Design / Development

